



BETTY MAY, the pretty leading woman of Century Screen Comedies, whose picture is reminiscent of the Evelyn Thaw of yesterday. The twenty-year-old miss, who is now starring in cinema productions on the Coast, used to play ingenue parts on the legitimate stage here in the East. Perhaps you remember her wealth of brown hair and appealing blue eyes? Evans



A. Simonson

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She Doesn't Know

Today her beauty is unblemished; her step is light and quick, her smile is gay, her teeth gleam with the white of polished pearls. A fig then, for tomorrow!

Yet even now those precious charms are threatened by Pyorrhea and she doesn't know her danger.

It is a grim fact that four out of five people who pass the age of forty are marked by Pyorrhea for its victims. Thousands younger also suffer.

And in almost every case the disease might be prevented if heed were only paid to Nature's warnings.

Watch your gums! They flash the first danger signal.

If they are tender, if they bleed easily when brushed, beware! That is the way Pyorrhea starts.

If you have Pyorrhea symptoms go at once to your dentist for teeth and gum inspection and start using Forhan's For the Gums today.

Neglect is costly. For as Pyorrhea gains headway it loosens the teeth until they drop out or must be extracted. Deadly pus pockets form at the roots and germs seep throughout the system, causing many kinds of illness.

If used consistently and used in time, Forhan's For the Gums will prevent Pyorrhea or check it in its course. An excellent dentifrice, it keeps the teeth white and clean and the gums pink and healthy.

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Use it twice daily, year in and year out. Wet your brush in cold water, place a half-inch of the refreshing, healing paste on it, then brush your teeth up and down. Use a rolling motion to clean the crevices. Brush the grinding and back surfaces of the teeth. Massage your gums with your Forhan-coated brush—gently at first until the gums harden, then more vigorously. If the gums are very tender, massage with the finger, instead of the brush. If gum-shrinkage has already set in, use Forhan's according to directions, and consult a dentist immediately for special treatment. 35c and 60c, in the U. S. and Canada. At all druggists

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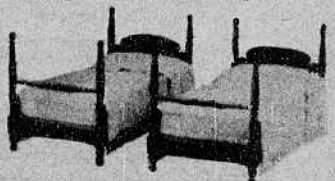
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FOR THE GUMS
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For the benefit of our friends and patrons who have been out of town during August, we will delay removing the August Sale Price Tags until after the first week in September.

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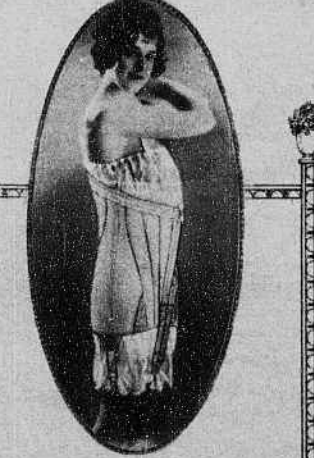
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